



BISSELL PET FOUNDATION™
Until every pet has a home.

Our Mission

The BISSELL Pet Foundation exists to assist animal welfare organizations. This includes helping to reduce the number of animals in shelters and rescues through pet adoption, spay neuter programs, microchipping and foster care.

About the BISSELL Pet Foundation™

The BISSELL Pet Foundation is a charitable 501(c)(3) non-profit organization with a mission to help reduce the number of pets in shelters and rescues by supporting organizations dedicated to the humane care and treatment of animals through pet adoption, spay neuter programs, microchipping and foster care. Founded in 2011 by Cathy Bissell, the BISSELL Pet Foundation is an extension of her long-standing love for animals and commitment to their welfare. The Foundation aims to be a key leader in advocating for lost, abused, neglected and abandoned pets.

A major source of funding for the Foundation comes from BISSELL Homecare, Inc. and is the direct result of BISSELL pet product sales. Anytime a pet product is purchased from bissell.com, a donation in the amount of \$1, \$5, or \$10 (\$10 for each purchase of a BISSELL product that costs \$100 or more, \$5 for a product that costs between \$40 and \$99.99, and one dollar for a product that costs less than \$40) is automatically triggered. Additionally, products purchased at retail result in a donation when activated online.

Since the Foundation's inception in October of 2011, funding has been awarded to 215 organizations in 35 states. The Pet Foundation has partnered with over 1,000 shelters and rescues in all 50 states! Each shelter receives a product donation every year to be used as a tool to help raise additional funds for their organization. With a focus on funding programs directly related to the care of homeless pets, countless lives have been saved as a result of the BISSELL Pet Foundation's work.