

EMPTY THE SHELTERS STORY GIVEAWAY

presented by BISSELL Pet Foundation

Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **ELIGIBILITY:** EMPTY THE SHELTERS STORY Giveaway (the “Giveaway”) is open only to legal residents of the fifty (50) United States and the District of Columbia and who are at least eighteen (18) years old or the age of majority in state of residence, at the time of entry. Employees of BISSELL Pet Foundation, BISSELL Homecare, Inc. and any of their respective related companies, parents, subsidiaries, affiliates and agents and any agencies or other companies involved in the development or execution of the Giveaway or production or distribution of Giveaway materials, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Void where prohibited
2. **SPONSOR AND ADMINISTRATOR:** BISSELL Pet Foundation, 2345 Walker Avenue NW, Grand Rapids, MI 49544, U.S.A.
3. **AGREEMENT ON OFFICIAL RULES:** By participating in the Giveaway, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor/Administrator, which are final and binding in all matters related to the Giveaway. Whether an entrant receives a prize is contingent upon fulfilling all requirements set forth herein, and complying with Sponsor’s/Administrator’s requests during the verification process.
4. **TIMING:** The Giveaway begins on November 12, 2017 at 8:00 a.m. Eastern Daylight Time ("EDT") and ends on December 01, 2017 at 11:59 p.m. Eastern Standard Time (the "Promotion Period"). Sponsor’s /Administrator’s computer is the official time keeping device for this Giveaway.
5. **HOW TO ENTER:** During the Giveaway Period, individuals must visit www.bissellpetfoundation.org/ets and fill out the adoption story form including, full name, pet name, date adopted, type of pet, age of pet, name of organization that facilitated adoption, state of adoption and some details of the adoption story. You may only enter once.
6. **WINNER SELECTION:** Sponsor/Administrator will randomly select one (1) winner from eligible entries received. Potential Winner will be notified by email at the email address used for entry. Any Potential Winner must respond to the winner notification email within 48 hours of receipt. If the potential winner does not respond to the message within 48 hours of receipt, then the potential winner

will forfeit the prize and another winner will be chosen at random from remaining eligible entries.

7. **PRIZE AND APPROXIMATE RETAIL VALUE (“ARV”)**: Winner will receive one (1) BISSELL ProHeat 2X Revolution Pet Pro Carpet Cleaner, valued at an approximate retail value of \$249.99 (total approximate retail value is \$249.99).
8. **WINNER REQUIREMENTS**: Receiving a prize in the Giveaway is contingent upon compliance with these Official Rules. All Potential Winners are subject to verification before any prize will be awarded. No substitution, cash redemption or transfer of prize by Winners is permitted. All federal, state and local taxes are the sole responsibility of Winners. All federal, state and local laws and regulations apply. Where lawful, Potential Winner must sign and return an Affidavit of Eligibility, Release of Liability and/or a Publicity Release within fourteen (14) days of first attempted notification by Sponsor. If a Potential Winner cannot be contacted, fails to execute and return the Affidavit within the required time period or prize is returned as undeliverable, Potential Winner forfeits the prize and an alternate Winner will be selected.
9. **RELEASE**: Any violation of these rules may result in disqualification. All questions, comments or complaints must be directed to Sponsor/Administrator. By entering the Giveaway, all Entrants grant Sponsor/Administrator the unrestricted, absolute, perpetual, world-wide non-exclusive right and license (except where prohibited by law) to publish, reproduce, distribute, display, and transmit the Entry details throughout the world in any manner, form or format now or hereinafter created and for any purpose including, but not limited to, advertising or promotion of the Giveaway, all without further consent from or payment to you. Entries will not be held “in confidence” and a submission does not create a confidential relationship or obligation of secrecy between you and Sponsor/Administrator or any of its Affiliates. All Entries become the property of Sponsor and will not be acknowledged or returned. Entrants agree to these Official Rules and the decisions of the Sponsor/Administrator, and agree to hold Sponsor/Affiliate, BISSELL Homecare, Inc., their affiliates, employees, officers, directors, and agents from any and all claims, causes of action, or liability for any injury or damage caused by or claimed to be caused, by participation in this Giveaway or use or misuse of the prize. Sponsor/Administrator is not responsible for any typographical or other error in the printing of the offer, administration of the Giveaway or in the announcement of the prize.
10. **GENERAL CONDITIONS**: Sponsor/Administrator reserves the right to cancel, suspend and/or modify the Giveaway, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor’s/Administrator’s reasonable control impairs the integrity or proper functioning of the Giveaway, as determined by Sponsor/Administrator in its sole discretion. In such event, Sponsor/Administrator reserves the right to award the prize from among the

eligible entries received up to the time of the impairment. Sponsor/Administrator reserves the right in its sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Giveaway or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Giveaway may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor/Administrator reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's /Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. **DISPUTES:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Western District of Michigan or the appropriate Michigan State Court in Kent County, Michigan, U.S.A.; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Giveaway, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor/Administrator in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of the State of Michigan, U.S.A. without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan, U.S.A. or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan, U.S.A.
12. **WINNER LIST:** For the name of the Winners, available after December 8, 2017, send a separate, self-addressed, stamped (#10) envelope to: BISSELL Pet Foundation, Attn: EMPTY THE SHELTERS STORY Giveaway, 2345 Walker Avenue NW, Grand Rapids, MI 49544, U.S.A. to be received by December 9, 2017.
13. **ENTRANT'S PERSONAL INFORMATION:** The personal information collected through the Giveaway by the Sponsor/Administrator is subject to the Privacy Policy set forth at <http://www.bissell.com/privacy-policy/>.