

HOPE FOR THE HOLIDAYS DAY 1 GIVEAWAY Rules

presented by BISSELL Pet Foundation

Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **ELIGIBILITY:** HOPE FOR THE HOLIDAYS DAY 1 GIVEAWAY (the "Giveaway") is open only to legal residents of the fifty (50) United States and the District of Columbia (excluding Puerto Rico, Guam and the US Virgin Islands and other United States Territories) and at least eighteen (18) years old or the age of majority in state of residence, at the time of entry. Employees of BISSELL Homecare, Inc., BISSELL Inc., and BISSELL Pet Foundation and any of their respective related companies, parents, subsidiaries, affiliates and agents and any agencies or other companies involved in the development or execution of the Giveaway or production or distribution of Giveaway materials, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Void where prohibited. By entering the Giveaway participants are bound by and agree to these Official Rules, and the decisions of Administrator, which are final and binding.
2. **SPONSOR and ADMINISTRATOR:** BISSELL Pet Foundation, 2345 Walker Avenue NW, Grand Rapids, MI 49544, U.S.A.
3. **AGREEMENT ON OFFICIAL RULES:** By participating in the Giveaway, entrant ("You") fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Giveaway. Whether an entrant receives a prize is contingent upon fulfilling all requirements set forth herein, and complying with Sponsor's and Administrator's requests during the verification process.
4. **TIMING:** The Giveaway begins on December 3, 2018 at 10:00 a.m. Eastern Time ("ET") and ends on December 3, 2018 at 11:59 p.m. ET (the "Giveaway Period"). Sponsor's computer is the official time keeping device for this Giveaway.
5. **HOW TO ENTER:** During the Giveaway Period, You can enter by visiting BISSELL Pet Foundation's website and answering the posted questions. You may only enter once. THIS GIVEAWAY IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK. YOU UNDERSTAND THAT YOU ARE PROVIDING YOUR INFORMATION TO THE SPONSOR AND ADMINISTRATOR OF THIS GIVEAWAY AND NOT TO FACEBOOK. If you use fraudulent methods to enter this Giveaway or circumvent the rules, your submission may be removed from eligibility at the sole discretion of the Administrator. Any submissions that display inappropriate, graphic or lewd content will be ineligible. Any submission that, in Administrator's sole and absolute discretion, violates the above criteria will be disqualified. Decisions of the Administrator are final on all matters relating to this Giveaway, including interpretation of these Official Rules, determining the winner and awarding of the prize. In the event of a dispute regarding an entry, the entry will be deemed to have been submitted by the Authorized Account

Holder of the Facebook account utilized at the time of entry, provided that person meets all the eligibility requirement set forth in these Official Rules. "Authorized Account Holder" means the natural person who is assigned to a Facebook Account. Proof of submission will not be deemed to be proof of receipt by Administrator.

6. WINNER SELECTION: On December 4, 2018, Administrator will randomly select one (1) winner from all eligible entries. If there are no eligible entries received, Administrator reserves the right not to give away the Prize. Potential Winners will be notified by Facebook messenger at the account used to enter the Giveaway. Any Potential Winner must respond to the winner notification within 48 hours of receipt. If the potential winner does not respond to the message within 48 hours of receipt, then the potential winner will forfeit the prize and another winner will be chosen at random from remaining eligible entries.
7. PRIZE AND APPROXIMATE RETAIL VALUE ("ARV") and Odds: Winner will receive one (1) BISSELL® Pet Hair Eraser® Turbo Plus Vacuum Cleaner, valued at an approximately \$179.99 per unit each and will be given the opportunity to nominate a partner shelter to receive a cash prize from BISSELL Pet Foundation. No cash or other prize substitution shall be permitted. The prize is non-transferable. Sponsor reserves the right to substitute the prize or any portion of the prize with a prize of equal or greater value. Any and all prize-related expenses, including without limitation any and all federal, state and/or local taxes, shall be the sole responsibility of Winner. Odds of winning Prize depend on the total number of eligible entries received during the Giveaway Period.
8. WINNER REQUIREMENTS: Receiving a prize in the Giveaway is contingent upon compliance with these Official Rules. All Potential Winners are subject to verification before any prize will be awarded. All federal, state and local laws and regulations apply. Where lawful, each Potential Winner must sign and return an Affidavit of Eligibility, Release of Liability and/or a Publicity Release within fourteen (14) days of first attempted notification by Sponsor. If a Potential Winner cannot be contacted, fails to execute and return the Affidavit within the required time period or prize is returned as undeliverable, Potential Winner forfeits the prize and an alternate Winner will be selected.
9. RELEASE: By accepting prize, Winner agrees to release and hold Sponsor, Administrator, and their respective directors, officers, employees and assigns, harmless against any and all claims and liability arising out of acceptance/use of prize. You assume all liability for any injury or damage caused, or claimed to be caused by participation in this Giveaway or acceptance/use of any prize. Any violation of these rules may result in disqualification. Sponsor is not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the Giveaway. All questions, comments or complaints must be directed to Administrator. By entering this Giveaway, You grant Sponsor the unrestricted, absolute, perpetual, world-wide, non-exclusive right and license (except where prohibited by law) to publish, reproduce, distribute, display and transmit the Entry details throughout the world in any manner, form or format now or hereinafter created and for any purpose without further payment to or consent from You. All Entries become the property of Sponsor.

10. GENERAL CONDITIONS: Administrator reserves the right to cancel, suspend and/or modify the Giveaway, or any part of it, if any fraud, technical failures or any other factor beyond Administrator's reasonable control impairs the integrity or proper functioning of the Giveaway, as determined by Administrator in its sole discretion. In such event, Administrator reserves the right to award the prizes from among the eligible entries received up to the time of the impairment. Administrator reserves the right in its sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Giveaway or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Giveaway may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
11. DISPUTES: Except where prohibited, You agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Western District of Michigan or the appropriate Michigan State Court in Kent County, Michigan, U.S.A.; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Giveaway, but in no event attorneys' fees; and (3) under no circumstances will You be permitted to obtain awards for, and You hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of the State of Michigan, U.S.A. without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan, U.S.A. or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan, U.S.A.
12. WINNER LIST: For the name of the Winner(s), available after December 18, 2018, send a separate, self-addressed, stamped (#10) envelope to: BISSELL Pet Foundation., Attn: HOPE FOR THE HOLIDAYS DAY 1 GIVEAWAY, 2345 Walker Avenue NW, Grand Rapids, Michigan 49544, U.S.A. to be received by January 2, 2018.
13. ENTRANT'S PERSONAL INFORMATION: The personal information collected through the Giveaway by the Sponsor is subject to the Sponsor's Privacy Policy set forth at <http://www.bissell.com/privacy-policy/>.