



**your support**

**our programs**

**their lives**



**until every pet  
has a home**



**BISSELL PET FOUNDATION®**  
Until every pet has a home.

**Save Lives  
with Us!**





together we've touched more than

**550,000**  
lives and counting

### our mission

BISSELL Pet Foundation exists to support animal welfare organizations and provide resources to underserved communities. This includes helping to reduce the number of animals in shelters and rescues through pet adoption, spay/neuter programs, vaccinations, microchipping, and crisis and disaster response.

Dear Friend,

Like you, all of us at BISSELL Pet Foundation care deeply about pets - especially those patiently waiting for homes in our nation's shelters. As a hands-on foundation, we are committed to knowing our partners, understanding the needs of different geographic areas, and working together to create the best possible outcomes through our lifesaving programs, as well as grant funding to directly impact homeless pets.

Every day, we are making a difference. As you'll read in the upcoming pages, BISSELL Pet Foundation is reducing the number of pets in shelters and rescues through our adoption, transport, spay/neuter, vaccination, microchipping and crisis and disaster response programs.

With your continued generosity, we will reach more communities and save more lives.

Our programs are needed urgently across the country and your support has never been more crucial. Each year, we receive more grant requests than we can fund. You can help us do more and every gift is maximized to the fullest, because BISSELL Inc. is dedicated to helping pets. The company absorbs administrative costs for BISSELL Pet Foundation, enabling 100% of every donation to further our mission of finding every pet a home.

Please donate today to support our programs to save their lives. It's a big goal to end pet homelessness, but with you on our side, we know we can make it happen.

Until every pet has a home,

Cathy Bissell  
Founder, BISSELL Pet Foundation



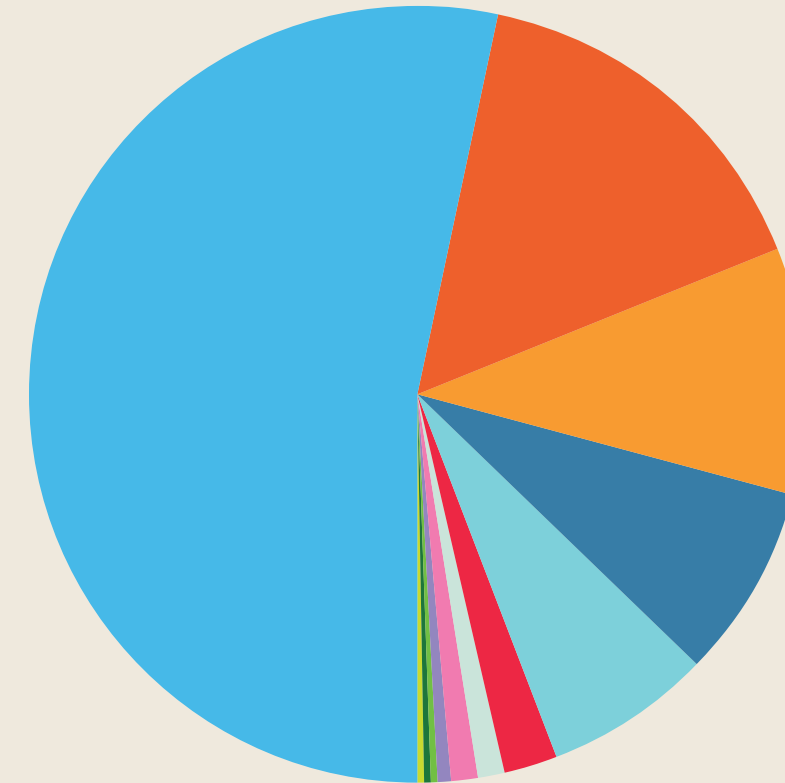
**“Thanks to you, our foundation makes the biggest impact for pets who would not have a chance. This year has been very difficult for pets in shelters across the country. Your generosity saves their lives by enabling us to respond when and where we are needed most. Please accept my heartfelt gratitude for supporting our tireless work. Let’s keep saving lives together.”**

**Cathy Bissell**





**your support +  
our programs =  
lives saved**



## 2022 program distribution

projection through december 31, 2022

○ **administrative expenses: \$0**

● empty the shelters: \$2,874,550

● spay & neuter: \$828,748

● unrestricted: \$554,244

● routine transport: \$438,278

● vaccines: \$365,694

● crisis & disaster: \$121,089

● veterinary services: \$64,711

● healing heartworm: \$62,800

● feed the shelters: \$30,000

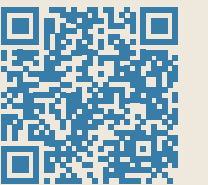
● microchips: \$18,104

● training & mentorship: \$7,821

● grateful pet: \$7,356

**total: \$5,373,395**

For a full list of our grant impact, visit:  
[bissellpetfoundation.org/impact](https://bissellpetfoundation.org/impact)



**our impact**



## empty the shelters

BISSELL Pet Foundation's Empty the Shelters is the largest funded adoption event in the country. This quarterly event enables hundreds of participating shelters to offer fee-waived or reduced-fee adoption. Additional ETS emergency events are scheduled when crises occur. ETS makes adoption affordable for prospective pet owners while supporting participating organizations with reimbursement for each pet adopted. **Since 2016, nearly 118,000 pets have found homes through this lifesaving program.**

### responding to the need in 2022

Shelters nationwide have been experiencing slow adoptions and longer stays for pets due to the housing crisis, access to veterinary care, and inflation-related challenges. Homeless pets are more at risk now, with shelters forced to make difficult decisions because they don't have enough space.

To save as many pets as possible, BISSELL Pet Foundation extended our recent Empty the Shelters events. What started as a one-day event in 2016, grew to a two-week event in December 2021 and May 2022, as every additional day brought a dramatic increase in lives saved. In July 2022, with shelters desperate for help, we extended it to three weeks. It was record-breaking! Empty the Shelters is a proven success for saving lives but is also the foundation's most costly program. **With your help, we can reach more pets and shelters in 2023.**

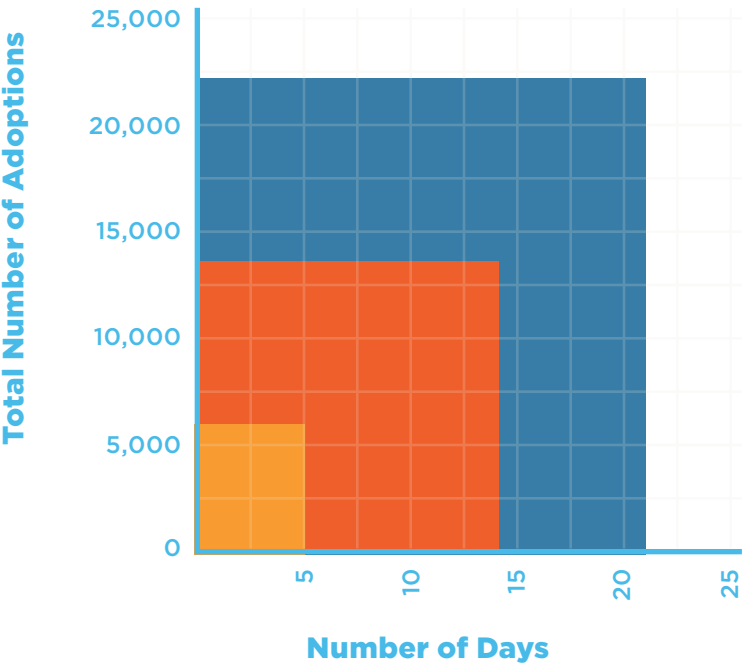


Rockingham Harrisonburg SPCA, VA | May National Event, 2022



Furkids Animal Rescue & Shelters, GA | July National Event, 2022

## record-breaking july event



- July 7-11, 2021 (5 days) = 5,908 pets adopted
- May 2-15, 2022 (14 days) = 13,504 pets adopted
- July 11-31, 2022 (21 days) = 22,165 pets adopted

Approximately 1,000 pets a day are adopted across the country during Empty the Shelters events. **Every day we can extend the event allows us to save 1,000 more lives!**



Arizona Humane Society, AZ | July National Event, 2022

“We are beyond grateful to BISSELL Pet Foundation for the largest ‘Empty the Shelters’ event to date! In just 21 days, we adopted 978 pets including 30 transferred from overcrowded partners,” said **Dr. Steven R. Hansen, President and CEO of Arizona Humane Society.** “Shelters are over capacity with pets that need homes, and we can’t thank BISSELL Pet Foundation enough for focusing its resources where we need it most. BISSELL Pet Foundation is the leader in adoption events, and for this we are grateful. Nobody has ever done what they are doing!”



## emergency empty the shelters events

BISSELL Pet Foundation receives pleas from shelters that are so overburdened, they have few options left. This year, BPF has saved lives and created critical space for pets with no where else to turn by funding eight emergency Empty the Shelters events.

### **lifesaving emergency empty the shelters event** **santa rosa, florida · 11 shelters · 280 adoptions · february 24-28**

BISSELL Pet Foundation hosted a statewide event in Florida after receiving a call to support Santa Rosa County Animal Services in the placement of more than 70 bully-breed dogs from a neglect case. With their shelter already at capacity, Santa Rosa County had only one week to place the dogs. To help, BPF reached out to our Florida partners and sponsored an emergency Empty the Shelters event at 11 shelters that each took more than 5 dogs. Our quick action and the shelters' collaboration seamlessly moved these pets across the state, giving them the chance to find homes.

#### **participating florida shelters:**

Animal Welfare League of Charlotte County, Port Charlotte  
Central Brevard Humane Society, Cocoa  
Citrus County Animal Services, Inverness  
Flagler Humane Society, Palm Coast  
Honor Sanctuary, Inc., Bradenton  
Furry Friends Adoption, Clinic & Ranch, Jupiter  
Jacksonville Humane Society, Jacksonville  
Peggy Adams Animal Rescue League, West Palm Beach  
Pensacola Humane Society, Pensacola  
Santa Rosa County Animal Services, Milton  
YOUR Humane Society SPCA, Lake Panasoffkee



**Roxie**, adopted from Jacksonville Humane Society, FL, Feb. 24-28.



**Sawyer**, adopted from Citrus County Animal Services, FL, Feb. 24-28.

## happy tails



Adorable Rosie had been asking her parents for a baby sister, and they finally gave in...with one of a furry variety. Rosie's family recently lost their beloved dog to cancer, and their home felt empty. They went to League City Animal Care in Texas during BPF's July ETS and came home with Oreo. She had been found as a stray needing a home, and was a perfect match. Oreo brought the love and joy of a pet back into their lives, especially Rosie, who dotes on her "little sister."

Sometimes deserving pets can be overlooked in the shelter, which is what happened with Monet. Found as a stray on Monet Drive in Jupiter, Florida, by Furry Friends Adoption, Clinic & Ranch she was quite independent, making it hard for adopters to see her sweet and playful personality. Fortunately, the media attention and increased adopters from Empty the Shelters finally brought the right person to meet her. After 556 days, Monet found a loving home!

There's a perfect family for every pet. A 6-year-old deaf dog who had been waiting at Humane Society of Midland County in Michigan hit the jackpot on the last day of BPF's July three-week ETS event. From the moment Dave arrived at the shelter, he was a staff favorite due to his gentle and friendly demeanor, however, finding the right fit for a deaf dog wasn't easy. A deaf teen boy saw him online and told his family he had to meet him. The connection was immediate.



## spay neuter initiatives

Unplanned litters from unsterilized pets contribute to the mounting pressures overburdened shelters are experiencing across the country. Increasing barriers to access, including a shortage of veterinarians nationwide, has furthered BISSELL Pet Foundation's commitment to making spay/neuter services available - especially in the South where they are needed most. BISSELL Pet Foundation stops cats and dogs from multiplying by providing grant funding to spay/neuter pets in shelters, supporting Trap-Neuter-Return programs, and sponsoring high-impact, community spay/neuter clinics, particularly in underserved areas. **Since 2011, BPF funded the spay/neuter of nearly 241,000 pets and has prevented millions of unwanted pets from ending up in shelters.**

### spay & neuter grants prevent unwanted litters

Hope for Cats, Inc. in Buffalo, New York, found Sonny living as a stray in a rural community. He had a friendly personality, and Hope for Cats knew he would thrive as a family pet. Thanks to a spay/neuter grant from BISSELL Pet Foundation, the expense of his sterilization was not a barrier to him finding a home. Sonny was neutered to prevent him from fathering future litters, and now he is living his best life with two feline "siblings" and his new human dad.

### sonny is finally home thanks to a bpf spay & neuter grant



## critical spay & neuter outreach

**alaska:** In partnership with Alaska Native Rural Veterinary, Inc, BISSELL Pet Foundation brought spay/neuter/vaccination clinics to remote parts of Alaska, where residents cannot access veterinary care. The ANRV team flew in with all the equipment needed and set up clinics for several weeks at a time. Appreciative pet owners came from great distances to receive care, and many even brought their pets on snowmobiles in the winter months!

**texas:** "Because of the hard work of the veterinary team and countless volunteers, we were able to successfully spay/neuter, vaccinate, and microchip 233 cats and 203 dogs! A special thank you to BISSELL Pet Foundation for helping to make this event possible." The Empty Shelter Project

**louisiana:** "While combatting the national capacity crisis that many shelters are facing, Companion Animal Alliance has been extremely short-staffed. This can make an already difficult situation even more stressful for animal advocates and can cause significant delays throughout the shelter. Luckily, our friends from BISSELL Pet Foundation stepped up to help us get caught up on our spay/neuter surgeries. Dr. Alana Canupp visited our shelter and completed an astonishing 264 pet spay/neuters. Thank you Dr. Canupp and Cathy Bissell for your lifesaving generosity and support." Companion Animal Alliance

### 61 total clinics through Oct. 1, 2022

Scan the QR code to see the full extent of our spay/neuter outreach:



BPF stretched its reach by providing medical services to Alaska in 2022.





bpf’s veterinary program

To address the barriers to affordable and accessible spay/neuter and veterinary services, BPF hired Dr. Alana Canupp in April 2022. Her expertise has allowed us to impact pets in need during a time of unprecedented challenges. Dr. Canupp performs spay/neuter surgeries and administers vaccines at shelters and through BPF’s community clinics. She also assists with preparing health certificates for pets on some of BPF’s transports. Dr. Canupp is traveling to communities in need across the country and has spayed/neutered **more than 3,000 pets in her first six months at BPF!**

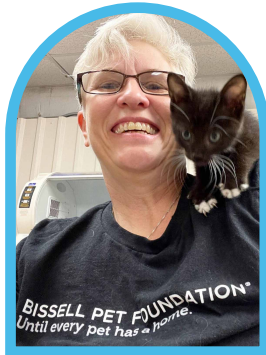
dr. canupp is licensed in these states:

- Arkansas
  - Florida
  - Louisiana
  - Michigan
- Mississippi
  - Oklahoma
  - Texas



dr. canupp’s impact april- september, 2022

- Collier County Animal Services, FL: 29 dogs & 219 cats
- Companion Animal Alliance, LA: 176 dogs & 88 cats
- Detroit Free Community Clinic, MI: 121 dogs
- El Paso Animal Services, TX: 141 dogs & 231 cats
- Empty the Shelter Project Houston, TX: 57 dogs & 22 cats
- Harbor Humane Society, MI: 72 dog & 494 cats
- Helena Free Community Clinic, OK: 185 dogs & 77 cats
- Helena-West Helena, AR, MASH Clinic: 41 dogs
- Humane Society of Central Texas, TX: 121 & 3 cats
- Humane Society of Treasure Coast, FL: 36 dogs & 224 cats
- Humane Society of Tulsa, OK: 416 dogs & 38 cats
- Palm Valley Animal Society, TX: 186 dogs & 191 cats
- Wisdom Clinic, LA: 14 dogs & 118 cats



supporting communities



vaccines

BISSELL Pet Foundation’s vaccine initiative protects shelter and community pets from needlessly contracting life-threatening illnesses such as feline leukemia, distemper, parvo and rabies. By providing vaccines to shelters that cannot afford them and offering no-fee vaccine clinics to underserved communities, BPF is ensuring healthier shelter populations and family pets.



microchips

BISSELL Pet Foundation believes all pets should be microchipped and registered to reunite them with their owners if lost. We provide microchips to partners to ensure that each pet we impact through our programs, including Empty the Shelters, spay/neuter, and vaccine clinics, receives this lifesaving identification and lifetime registration.



a word of gratitude

“Y’all helped our small rural town in Louisiana be able to host a free vaccine clinic for the animals in the area and it helped 96 animals. It means a lot to our small town and the people advocating for having help or better access to affordable measures to take care of their animals.” Sabrina Kelly

donate now!





# transport program

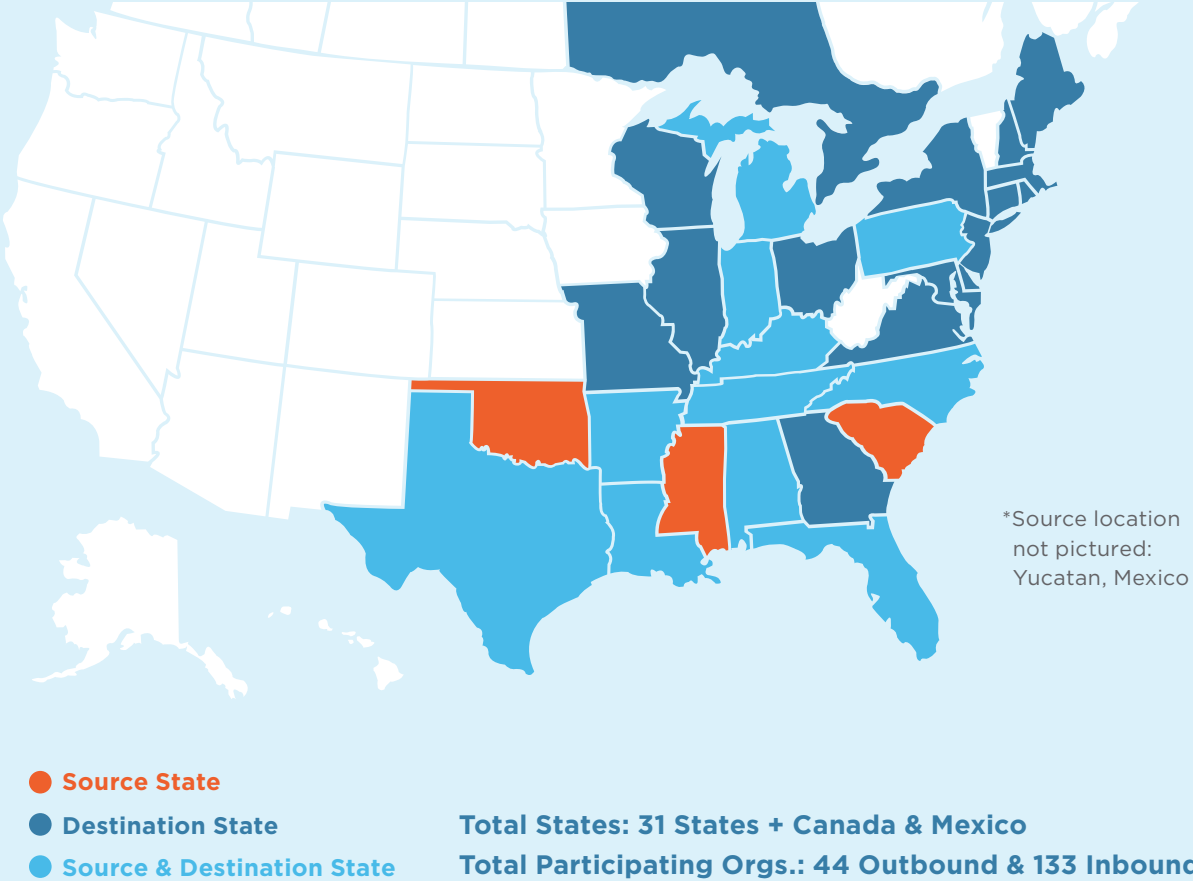
BISSELL Pet Foundation works to relocate adoptable pets from overcrowded animal shelters to areas of the country where there is available space and greater capacity for care. Ground and air transport are utilized to relieve shelters and assist with crisis and disaster response cases. BPF handles logistics such as navigating state-level compliance, vaccines, health certificates and placement with destination shelters nationwide.



**milestone: 10,000<sup>th</sup> pet transported**

BISSELL Pet Foundation is celebrating the transport of our 10,000<sup>th</sup> pet! On August 6, 2022, a lifesaving flight to Connecticut delivered more than 130 pets from overcrowded shelters in the South to their second chances at BPF’s rescue and shelter partners throughout New England. Shiba, a 9-month-old German Shepherd, was one of these lucky pets and the 10,000<sup>th</sup> life saved through BPF’s transport program. **This milestone and all of the pets who have found their way to a new home through our transport program would not have been possible without generous support from PetSmart Charities®, Tito’s® Handmade Vodka, Race for Life Rescue, and donors like you!**

## transports in action



**Ivory**

- Louisiana
- Connecticut
- Adopted in Aug., 2022



**Confetti**

- Alabama
- Virginia
- Adopted in Feb., 2022



**Barkley**

- Alabama
- Michigan
- Adopted in Aug., 2022



**Brett**

- Mississippi
- New York
- Adopted in Oct., 2022



## puppy mill emergency

Greater Birmingham Humane Society called BPF for support with more than 55 dogs and puppies, mostly doodles, in a suspected puppy mill in Alabama. BPF found placement partners to help rehabilitate them from neglect and health issues so they could be adopted. Boomer was found chained in a crawl space. Thanks to quick action by BPF and our partners, he's now in a loving home.



Boomer, once a victim of cruelty and neglect, is now healthy and thriving.

## crisis and disaster response

BISSELL Pet Foundation responds to crises ranging from natural disasters to disease outbreaks and puppy mill cases, even in the most difficult situations. In the first eight months of 2022 alone, BISSELL Pet Foundation responded to 27 cases involving pets who had endured significant cruelty and neglect. Working in collaboration with our National Shelter Alliance experts throughout the country, we assist with large-scale cases where pets desperately need medical care; work with our partners when disease outbreak requires pets to be temporarily housed and treated; and regularly transport pets to safety before hurricanes strike. Prepared to address crises, both human-made and natural, BPF responds when others organizations cannot. **BPF recently launched rescuelove to fund the recovery of victims of cruelty or disaster. Scan the QR code to learn more about how you can make a difference.**



rescuelove™

### to the rescue in 2022

Our partners know that when they have nowhere to turn, we are always here for animal shelters and pets in need. **Here are a few examples of the work we funded:**

1. **Kentucky Humane, KY:** BPF facilitated placement and assisted with funding for 101 dogs, predominantly Huskies, from a puppy mill case.

2. **Greater Birmingham Humane Society, AL:** BPF received a request for immediate assistance with more than 100 dogs requiring temporary, local sheltering due to a cruelty investigation. BPF facilitated and funded transport of 96 dogs from the shelter.

3. **Dickson County Humane Society, TN:** When BPF received a call requesting funding for emergency veterinary care, we responded immediately to assist 40 dogs from a hoarding case who were covered in mange. Several of the dogs had no hair, infected skin and bleeding sores.
4. **Humane Society of Tulsa, OK:** BPF was called to assist with a hoarding case involving 131 dogs and cats rescued from horrific conditions. BPF funded a flight and facilitated placement for 140 pets from Tulsa to Connecticut, including most of the hoarding case victims.

5. **Animal Care and Control Team of Philadelphia, PA:** BPF received a request for immediate assistance when the shelter broke with uncontrollable pneumovirus among the dog population. BPF provided financial support for temporary sheltering of infected dogs, as well as mentorship, training and support for staff through our National Shelter Alliance.

## training and mentorship

BISSELL Pet Foundation recognizes that many shelters in underserved communities cannot send staff to conferences or training. They don't have the budget or enough people working in the shelter to spare even one staff member. Through our network of strong shelter partners, we provide funding for experts willing to travel to communities to provide training and mentorship. In many cases, the visits lead to lasting relationships and provide a lifeline for shelters needing support. Our current focus is in Arkansas and Louisiana, however, our team will travel where they are needed most!



## collaboration in action

In August, BISSELL Pet Foundation offered a free Shelter Training in North Carolina in partnership with Chatham County Sheriff's Office. Attendees spent the day learning about the power of storytelling to drive adoptions and engage the media and community at large.

Thanks to the generosity of our donors, we are proud to facilitate and sponsor trainings like this, especially when shelter staff need extra support.





healing♥  
heartworm

BISSELL Pet Foundation launched the Healing Heartworm program to remove the financial barrier of adopting or sheltering a heartworm-positive dog. BPF provides funding to shelters receiving pets through our Transport program to treat dogs with the disease. Grants for treatment are also awarded to shelters that commit to taking in heartworm-positive dogs from our shelter partners in need. More than 1,500 dogs have received a second chance through this lifesaving program and are now in loving homes.

what is heartworm?

Heartworm disease is a serious and often fatal infection caused by a worm parasite and transmitted by mosquitos. Fortunately for pets and their companions, heartworm disease is preventable and treatable.



Naga, saved by BPF’s Healing Heartworm program, adopted in 2022.

grateful pet

At BISSELL Pet Foundation, we don’t believe a medical obstacle like surgery, dental work, or treatment for an illness or an injury should prevent a shelter pet from finding a loving home. To give shelter pets in need their best chance to be adopted, BPF created the Grateful Pet program which provides up to \$2,500 per pet for veterinary care. This lifesaving program has made all the difference for pets in shelters without resources to treat them.

Thanks to a BPF Grateful Pet grant to Universal City Animal Care & Control in Texas, Ruger overcame a life-threatening health issue and is now living his best life.



Throughout the year, BPF receives numerous requests to help struggling shelters with food due to budget constraints or an emergency. BPF keeps bellies full by providing Feed the Shelters program grants to animal welfare organizations across the country. **We have provided 1,850,904 meals to hungry pets in just three years!**

“Thanks to the BISSELL Pet Foundation Feed the Shelters program, we are able to provide food to families in need so they do not have to choose between feeding themselves or their pets. Thank you for helping pets in our community!”  
Chesapeake Humane Society, VA

“Thank you BISSELL Pet Foundation for the pet food provided through your Feed the Shelters program. Our food shelves went from completely empty to FULL. Your generosity is SO appreciated!”  
Animal Harbor, TN



Thanks to Purina® and generous donors for supporting our program!



Pet Adoption of Curoo, TX



Animal Refugee Response, CA



your generosity at work

“Jacob came in with his family to look for a new pet. They looked at all the dogs first and then wandered into the cat room. Jacob spotted Sarah right away. Because she has had most of her teeth removed, her tongue sticks out. Jacob told his mom he wanted to meet her because she is different, just like him. His mom said that after visiting for 20 minutes, there was no way he was leaving without her. A very special thank you to Cathy Bissell and BISSELL Pet Foundation for making this wonderful match possible.” Shiawassee Humane Society, MI



“While it has been harder to pull animals due to our own high demand and growing list of owner surrenders waiting to come into the shelter, several dogs and puppies needed immediate attention. BISSELL Pet Foundation assisted us in getting these sweet guys transported from Franklin County Animal Control to our facility for the loving care and medical attention they desperately deserved. Thank you Cathy Bissell for your support. Collaboration with our local municipal shelter means the world to us and we hope to save more and more animals.” Animal Harbor, TN

“Just when I feel defeated, there is a saving grace. You hear our cries and lend a hand when we are in need. Thank you Cathy Bissell and BISSELL Pet Foundation. We are forever grateful to you.” Beauregard Parish, LA

“We are giving all the thanks to BISSELL Pet Foundation, Cathy Bissell, and Dr. Alana Canupp! This summer, we found ourselves with an abundance of animals to adopt out and the bad luck of being unable to do any in-house surgeries for 2 months. It was certainly a pickle, and at the busiest time of the year! Thankfully, we were lucky enough to have BISSELL Pet Foundation and Dr. Canupp’s help to make sure all animals who found homes this summer could get spayed or neutered and live their rest of their lives happily ever after!” Harbor Humane Society, MI

“After waiting eight years for his second chance, this beautiful boy was adopted during BISSELL Pet Foundation’s Empty the Shelters event in July. For the first time in his life, Chase knows what it feels like to be part of a family!” Furry Friends Adoption, Clinic & Ranch, FL



your support = their lives







help us meet the need in 2023

empty the shelters	\$3,100,000
spay & neuter	\$1,715,000
crisis & disaster response	\$600,000
vaccines	\$500,000
routine transport	\$400,000
healing heartworm	\$200,000
veterinary services	\$200,000
unrestricted	\$100,000
microchips	\$60,000
feed the shelters	\$50,000
training & mentorship	\$50,000
grateful pet	\$25,000
total goal	\$7,000,000

Follow the impact of your support and the lives you touch on Facebook, Instagram and at [bissellpetfoundation.org](https://bissellpetfoundation.org).

Facebook: [BISSELL Pet Foundation](#) & [Cathy Bissell](#)  
Instagram: [@BISSELLPets](#) & [@Cathy\\_Bissell](#)

Every donation to BISSELL Pet Foundation is maximized and directly **benefits pets in need**. Because BISSELL Inc. is dedicated to helping pets, the company absorbs administrative costs for BISSELL Pet Foundation, enabling 100% of every contribution to support our mission to **find every pet a home**.

Your Support + Our Programs = Lives Saved.  
Please donate generously.



give now

other ways to give

stocks or mutual funds

Help end pet homelessness with a gift of appreciated securities including stocks, bonds or mutual funds.

workplace match

Double your impact! If your employer has a matching gift program, your gift could be matched dollar for dollar!

cryptocurrency

Help pets by donating any tokens currently accepted on the Gemini Exchange.

give in memory or honor

Make a gift to honor a beloved pet or person or show a special person how much they mean to you.

monthly giving

By committing to a monthly gift, your sustained support will help more pets find homes.

planned giving

You can carry on your love for animals in need by including BPF in your will, living trust, or retirement plan.

your support

our programs

their lives



until every pet has a home

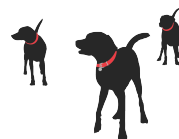


BISSELL Blocktail Party  
June 5 & 6, 2023!

Save the date for The Best DOG-GONE Party in Town! Blocktail is BISSELL Pet Foundation’s premiere fundraising event, providing crucial support to give homeless pets a second chance. Join us to party with a purpose. Stay tuned for details!



**100% of your donation  
benefits pets in need.**



**BISSELL PET FOUNDATION®**

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● All pets featured throughout this report are rescued from shelters or impacted by one of our community programs.