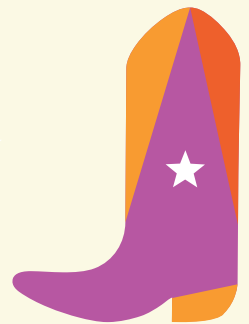
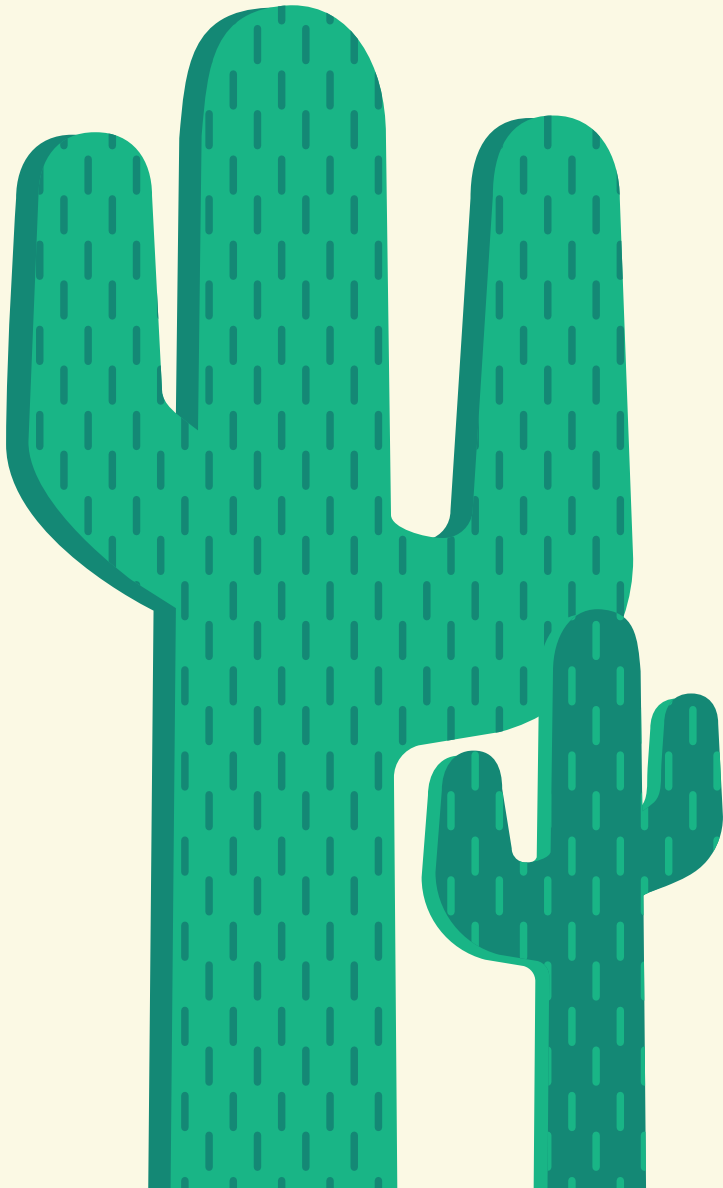


★

BISSELL BLOCKTAIL *Party*

★

2023



★

DUST OFF YOUR BOOTS,
IT'S TIME TO SAVE PETS!

giddy up to give

BISSELL Blocktail Party is comin' soon, so dust off your cowboy boots and grab your hat! Join us on June 5 & 6 for two nights of raising funds to save the lives of pets across the country. You won't want to miss these shindigs!

On Monday, June 5, the festivities will begin at the Sponsor Party with an unforgettable night of country music. You'll want to kick up your boots during the private performance by "Like A Cowboy" and "How Country Feels" hit song maker, Randy Houser. Then on June 6, we'll keep the rodeo going, with Blocktail returning to the East Grand Rapids Track. We'll have fun, food, games and specialties from the saloon, all in a great outdoor space for pets and their people.

Blocktail is BISSELL Pet Foundation's primary fundraising event, providing critical support to give homeless pets a second chance. We're proud to report that since 2011, the foundation's lifesaving programs have touched 614,513 pets (and counting)! We're tippin' our hats to our generous Blocktail sponsors who helped make this incredible impact possible. Thanks to you, we've been able to expand our programs to respond where and when we are needed most. So, let's cowboy up and party down to celebrate the difference we are making together!

Wrangle up the outlaws to join you at BISSELL Blocktail Party 2023 with one of the sponsorship opportunities in the following packet. We hope we can count on y'all to give homeless pets the chance they deserve.

Until every pet has home,



Cathy Bissell
Founder & Co-Chair



Michelle Arnold
Executive Co-Chair



Tyler Imhoff
Logistics Co-Chair



Carla Messing
Honorary Co-Chair

SPONSOR PARTY

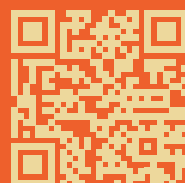
June 5, 2023 | 6PM – 9PM
BISSELL Corporate Hangar

BLOCKTAIL PARTY

June 6, 2023 | 6PM – 9PM
EGR High School Track



BISSELL PET FOUNDATION®
Until every pet has a home.



Get your tickets before they sell out bissellpetfoundation.org/blocktail-party

Facebook: Cathy Bissell & BISSELL Pet Foundation **Instagram:** @cathy_bissell & @bissellpets



★ SPONSORSHIP ★

OPPORTUNITIES

Thank you for considering a sponsorship to BISSELL Pet Foundation. Net proceeds from BISSELL Blocktail Party directly fund our lifesaving programs.

\$500 - BOOTS ON

2 Blocktail Tickets

- Listing on Blocktail signage and website
- Your impact will fund 100 microchips to help lost pets reunite with their owners.

\$1,500 - SILVER SPURS

2 Sponsor Party Tickets + 2 Blocktail Tickets

- Perks included in "Boots On"
- Your impact will prevent life-threatening illnesses by funding vaccinations for 200 pets.

\$3,000 - HOW COUNTRY FEELS

4 Sponsor Party Tickets + 4 Blocktail Tickets

- Perks included in "Silver Spurs"
- Sponsor-supplied item in "doggie bag"
- Your impact will provide 20,000 meals to shelter pets through Feed the Shelters.

\$7,500 - WHISTLIN' DIXIE

6 Sponsor Party Tickets + 10 Blocktail Tickets

- Perks included in "How Country Feels"
- Logo on Blocktail signage, doggie bag, and Blocktail t-shirt
- Your impact will save three Grateful Pets by paying for surgery or medical care needed to give them a chance to be adopted.

\$12,500 - CHASING DOWN A GOOD TIME

8 Sponsor Party Tickets + 12 Blocktail Tickets

- Perks included in "Whistlin' Dixie"
- Opportunity to have your own booth with fun, free giveaways for people and their pets at Blocktail on June 6
- Your impact will save 60 pets from deadly heartworm disease through our Healing Heartworm program.

\$20,000 - RUB A LITTLE DIRT ON IT

12 Sponsor Party Tickets + 16 Blocktail Tickets

- Perks included in "Chasing Down A Good Time"
- Your impact will provide training for animal control officers and shelter directors to improve the treatment of animals in an underserved area.

\$50,000 - WHAT WHISKEY DOES

12 Sponsor Party Tickets + 16 Blocktail Tickets

- Perks included in "Rub A Little Dirty On It"
- Private Party for 10 at Cathy & Mark Bissell's home
- Your impact will help 1,500 pets find loving homes during Empty the Shelters and make room in shelters for 1,500 more pets to get a second chance.

\$100,000 - RUNNING OUT OF MOONLIGHT

Premier table at Sponsor Party!

- Presenting opportunity at the Sponsor Party and signage at Blocktail Party
- Your impact will make lifesaving air transport possible for 500 pets to move them to areas where they can be adopted.

\$125,000 - RHINESTONE COWBOY

Premier table at Sponsor Party!

- Presenting opportunity at the Sponsor Party and signage at Blocktail Party
- Your impact will fund the spay & neuter of 2,500 pets to help control overpopulation in shelters across the country.

\$150,000 - BEST IN THE WEST

Premier table at Sponsor Party!

- Presenting opportunity at the Sponsor Party and signage at Blocktail Party
- Your impact will enable deployment of **AIM** to save pets before, during and after crises and disasters. **Animal Incident Management (AIM)** is BISSELL Pet Foundation's new initiative that provides on-the-ground support for efforts where people and animals are assisted together.

\$175,000 - GOODNIGHT KISS

Premier table at Sponsor Party!

- Presenting opportunity at the Sponsor Party and signage at Blocktail Party
- Your impact will sponsor a 5-day national Empty the Shelters event helping 5,000 pets find loving homes and making room in shelters for 5,000 more pets to get a second chance.

PLEASE RETURN YOUR SPONSOR COMMITMENT FORM BY APRIL 30, 2023.

Additional Sponsor Party tickets \$1,000/each

For more info and to purchase tickets online visit:
bissellpetfoundation.org/blocktail-party

2023 BISSELL BLOCKTAIL PARTY SPONSORSHIP LEVELS

- | | |
|--|---|
| <input type="checkbox"/> \$500 Boots On | <input type="checkbox"/> \$50,000 What Whiskey Does |
| <input type="checkbox"/> \$1,500 Silver Spurs | <input type="checkbox"/> \$100,000 Running Out Of Moonlight |
| <input type="checkbox"/> \$3,000 How Country Feels | <input type="checkbox"/> \$125,000 Rhinestone Cowboy |
| <input type="checkbox"/> \$7,500 Whistlin' Dixie | <input type="checkbox"/> \$150,000 Best in the West |
| <input type="checkbox"/> \$12,500 Chasing Down A Good Time | <input type="checkbox"/> \$175,000 Goodnight Kiss |
| <input type="checkbox"/> \$20,000 Rub A Little Dirt On It | _____ Number of Additional \$1,000 Sponsor Party Tickets |

SPONSOR NAME OR BUSINESS *as it should appear on promotional materials

ACKNOWLEDGMENT INFORMATION

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

CONTACT INFORMATION

Name (if different): _____

Phone: (_____) _____ Email: _____

PAYMENT INFORMATION

Checks are the preferred method of payment to maximize your sponsorship to help pets!

☐ My check to **BISSELL Pet Foundation** is enclosed ☐ I will ACH/WIRE

☐ I will pay my sponsorship online by scanning the QR code or visiting:
www.bissellpetfoundation.org/blocktail-party/sponsorship

BISSELL Pet Foundation is now recognized by the IRS as a 501(c)(3) Private Operating Foundation (Tax ID: 38-3853264). This change in status means we can receive gifts from donor-advised funds, matching gift programs and a variety of other ways to help us further our mission to end pet homelessness.



EMAIL COMPLETED FORMS TO

blocktail@bissell.com or mail to BISSELL Pet Foundation:

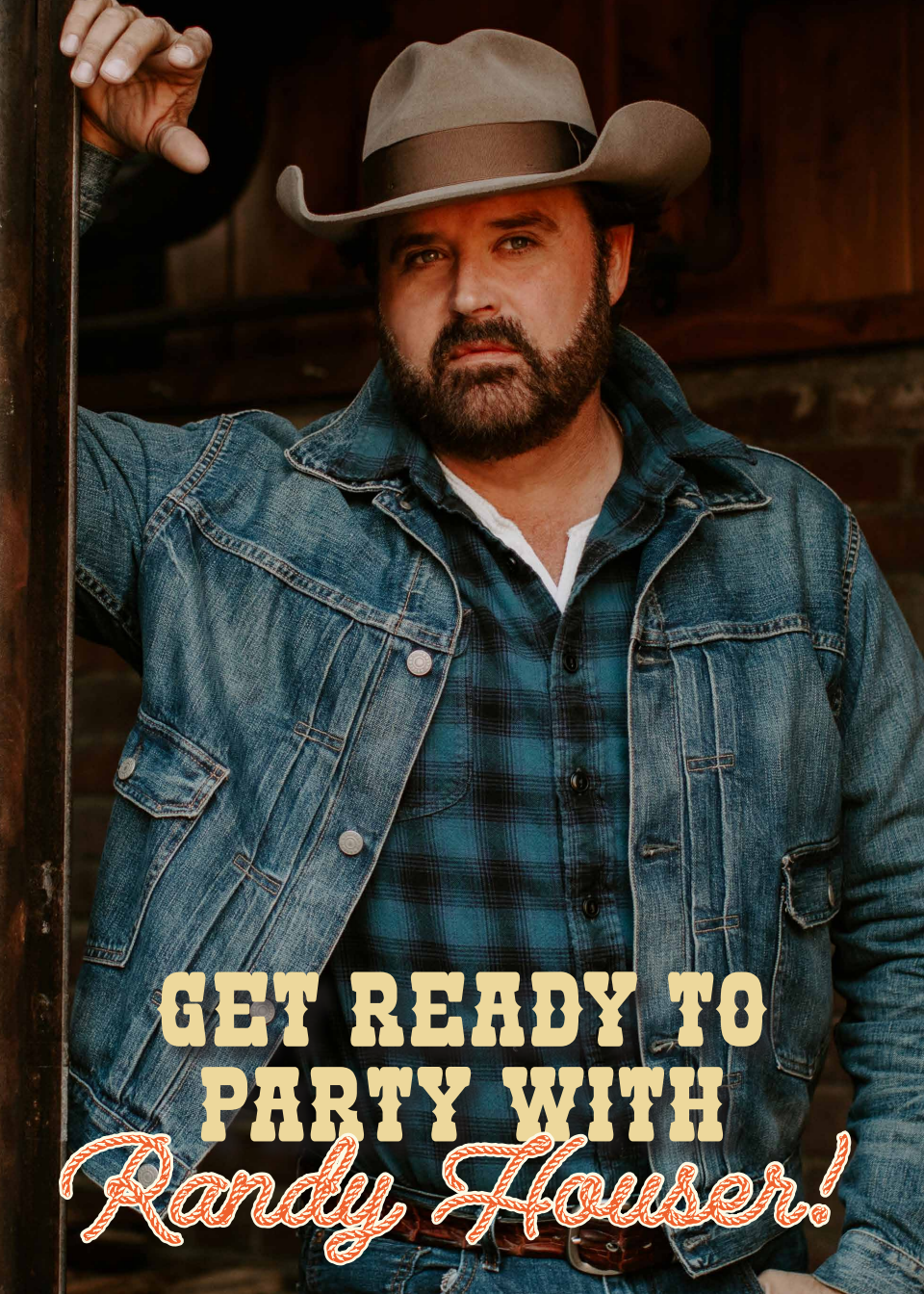
2345 Walker Ave. NW Grand Rapids, MI 49544

Phone & Fax: 616.735.6666

Please return your sponsor commitment form by April 30, 2023.



BISSELL PET FOUNDATION®
Until every pet has a home.



**GET READY TO
PARTY WITH**

Randy Houser!

BISSELL BLOCKTAIL SPONSOR PARTY MONDAY JUNE 5

**Saddle up to save pets with
a sponsorship of \$1,500 or more:**

6:00 PM - 9:00 PM

- **6:00PM** Cocktails & strolling dinner by prominent chefs, Daniel Rutkowski from “Willow” & Dan Zevalkink from BISSELL Inc.
- The Best DOG-GONE Auction
- **Performance by “Like A Cowboy” and “How Country Feels” hit song maker,**

Randy Houser



BISSELL Corporate Hangar, Gerald R. Ford International Airport
(parking & trolley instructions to follow)

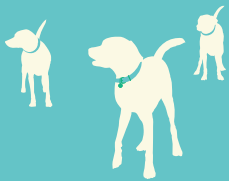
Country chic attire (please no high heel shoes; hangar floor can be slippery!)

For more info visit: bissellpetfoundation.org/blocktail-party/sponsorship



2023 BLOCKSTAR

Meet Zoe! After her owner passed away in 2020, this happy-go-lucky Black Labrador found herself at a local shelter. Zoe's tail wouldn't stop wagging the first time she met Michelle and her family, who took her in as a foster. After just a few months, Zoe officially joined the Arnold family in December 2020 during BISSELL Pet Foundation's Empty the Shelters adoption event. Today, at 11 years old, Zoe lives for her walks! When she isn't on the go, Zoe acts as the family protector, ruling the household from her seat in the living room window.



BISSELL PET FOUNDATION®
Until every pet has a home.

bissellpetfoundation.org/blocktail-party

2345 Walker Ave. NW, Grand Rapids, MI 49544 | 616.735.6666

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Michelle Arnold
Tyler Imhoff

Honorary Co-Chair

Carla Messing

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Emma Allen
Alana Canupp
Eliza Curtin

Alex Davis

Natalie Dixon
Shelby Grant
Rilee Greene
Samantha Harter
Elisha Henry
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Brittany Schlacter
Marci Singer
Lauren Thomas
Eric Thompson

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Production Design

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MDR Creative