

Y'ALL MADE IT SO NICE,
WE HAD TO DO IT TWICE!



BISSELL

Blacktail

PARTY



DENIM, DIAMONDS & DOGS

2024



PROPERTY OF:
BISSELL PET FOUNDATION

SADDLE UP TO SAVE PETS!

Y'all made it so nice, we're doing it twice!

BISSELL Blocktail Party is bringing the rodeo back to town for the second year! Join us on June 3 & 4 for two nights of Denim, Diamonds & Dogs as we raise funds to save the lives of pets across the country.

On Monday, June 3, the festivities begin at the Sponsor Party for an unforgettable night of music along with a strolling dinner and an auction that'll make you giddy up!

Then, on June 4, throw on your denim, and we'll keep the rodeo going with Blocktail returning to the East Grand Rapids Track. We'll have fun, food, games, spirits, and adorable dogs available for adoption, all in a great outdoor space for pets and their people. You won't want to miss it!

Blocktail is BISSELL Pet Foundation's primary fundraising event, providing critically needed support to give homeless pets a second chance. We're proud to report that since 2011, the foundation's lifesaving work has touched 722,157 pets (and counting!). BPF is doing more than ever before in our 12-year history and we need you to help us continue. We have proven programs to save lives, but it's more than one person, one family or one company can do alone. Together, we can make the difference.

We are grateful for our Blocktail sponsors whose generous past support has allowed us to respond where and when we are needed most, ensuring pets are safe, healthy and loved. Please consider a sponsorship for BISSELL Blocktail Party 2024 with one of the opportunities in the following packet. Let's make the future shine for homeless pets by saddling up to save lives!

Until every pet has home,



Cathy Bissell
Founder & Co-Chair



Michelle Arnold
Executive Co-Chair



Tyler Imhoff
Logistics Co-Chair

SPONSOR PARTY

June 3, 2024 | 6PM - 9PM
BISSELL Corporate Hangar

BLOCKTAIL PARTY

June 4, 2024 | 6PM - 9PM
EGR High School Track



BISSELL PET FOUNDATION®
Until every pet has a home.



Get your tickets before they sell out bissellpetfoundation.org/blocktail-party

Facebook: [Cathy Bissell](#) & [BISSELL Pet Foundation](#) Instagram: [@cathy_bissell](#) & [@bissellpets](#)

Rhinestone Rodeo



Sponsorship OPPORTUNITIES

Thank you for considering a sponsorship to BISSELL Pet Foundation.
Net proceeds from BISSELL Blocktail Party directly fund our lifesaving programs.

\$500 - DOWN WITH DENIM

2 Blocktail Tickets

- Listing on Blocktail signage and website
- Impact: **Provide 100 microchips** to help lost pets reunite with their owners.

\$1,500 - COUNTRY CHARM

2 Sponsor Party Tickets + 2 Blocktail Tickets

- Perks included in "Down With Denim"
- Impact: **Prevent illnesses** with vaccinations for 200 pets.

\$3,000 - DIAMONDS IN THE RUFF

4 Sponsor Party Tickets + 4 Blocktail Tickets

- Perks included in "Country Charm"
- Sponsor-supplied item in "doggie bag"
- Impact: **Prevent unplanned litters** with spay/neuter for 75 pets through BPF's Fix the Future program.

\$7,500 - HONKY TONK HEROES

6 Sponsor Party Tickets + 10 Blocktail Tickets

- Perks included in "Diamonds in the Ruff"
- Logo on Blocktail signage, doggie bag, and Blocktail t-shirt
- Impact: Provide medical care for **three Grateful Pets**.

\$12,500 - WESTERN WAYS

10 Sponsor Party Tickets + 12 Blocktail Tickets

- Perks included in "Honky Tonk Heroes"
- Opportunity to have your own booth with fun, free giveaways for people and their pets at Blocktail on June 4
- Impact: **Treat 60 pets from deadly heartworm disease** through the Healing Heartworm program.

\$20,000 - SPARKLING SPURS

12 Sponsor Party Tickets + 16 Blocktail Tickets

- Perks included in "Western Ways"
- Impact: **Provide training for animal control officers** to improve the treatment of animals in an underserved area.

\$50,000 - BLUE JEAN BLING

Two tables of 10 at Sponsor Party + 16 Blocktail Tickets

- Perks included in "Sparkling Spurs"
- Impact: **Help 1,500 pets find loving homes** during Empty the Shelters, making room for 1,500 more pets to get a second chance.

\$100,000 - DAZZLIN' DIAMONDS

Two tables of 10 at Sponsor Party!

- Presenting opportunity at the Sponsor Party and signage at Blocktail Party
- Impact: **Make lifesaving air transport possible for 500 pets**, moving them to areas where they can be adopted.

\$150,000 - RHINESTONE RODEO

Two tables of 10 at Sponsor Party!

- Presenting opportunity at the Sponsor Party and signage at Blocktail Party
- Impact: **Sponsor a 7-day national Empty the Shelters event**, helping 14,000 pets find loving homes and making room for 14,000 more pets to get a second chance.

\$200,000 - DIAMONDS & DOGS

Two tables of 10 at Sponsor Party!

- Presenting opportunity at the Sponsor Party and signage at Blocktail Party
- Impact: Become the **title sponsor for BPF's next Operation Fix the Future spay/neuter clinic**, offering free services to the community. Your logo will be showcased on event materials.

PLEASE RETURN YOUR SPONSOR COMMITMENT FORM BY APRIL 30, 2024.

Additional Sponsor Party tickets \$1,000/each

For more info and to purchase tickets online visit:
bissellpetfoundation.org/blocktail-party

PROPERTY OF:
BISSELL PET FOUNDATION

2024 BISSELL BLOCKTAIL PARTY SPONSORSHIP LEVELS

- \$500 Down with Denim
 - \$1,500 Country Charm
 - \$3,000 Diamonds in the Ruff
 - \$7,500 Honky Tonk Heroes
 - \$12,500 Western Ways
 - \$20,000 Sparkling Spurs
 - \$50,000 Blue Jean Bling
 - \$100,000 Dazzlin' Diamonds
 - \$150,000 Rhinestone Rodeo
 - \$200,000 Diamonds & Dogs
- _____ Number of Additional \$1,000 Sponsor Party Tickets

SPONSOR NAME OR BUSINESS *as it should appear on promotional materials

ACKNOWLEDGMENT INFORMATION

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

CONTACT INFORMATION

Name (if different): _____

Phone: (_____) _____ Email: _____

PAYMENT INFORMATION

Checks are the preferred method of payment to maximize your sponsorship to help pets!

My check to **BISSELL Pet Foundation** is enclosed I will ACH/WIRE

I will pay my sponsorship online by scanning the QR code or visiting:
www.bissellpetfoundation.org/blocktail-party/sponsors



BISSELL Pet Foundation is now recognized by the IRS as a 501(c)(3) Private Operating Foundation (Tax ID: 38-3853264). This change in status means we can receive gifts from donor-advised funds, matching gift programs and a variety of other ways to help us further our mission to end pet homelessness.

EMAIL COMPLETED FORMS TO

blocktail@bissell.com or mail to BISSELL Pet Foundation:

2345 Walker Ave. NW Grand Rapids, MI 49544

Phone & Fax: 616.735.6666

Please return your sponsor commitment form by April 30, 2024.

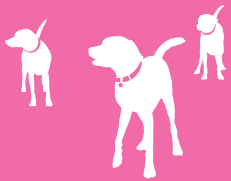


BISSELL PET FOUNDATION®
Until every pet has a home.

SPICE

OUR 2024 BLOCKSTAR

Meet Spice! This sociable, fun-loving pup came to the Humane Society of West Michigan (HSWM) on a lifesaving transport in December 2017. Spice's adopters met her while volunteering, but they were not in a position to adopt. She became their favorite dog at HSWM, and they would always visit Spice last to spend as much time with her as possible. They appreciated her intelligence and hilarious personality, especially watching her play with giant dodgeballs in the park area. Fourteen months after she arrived at the shelter, her adopters could finally bring Spice home to join their family. Today, Spice loves car rides, visits to drive-thrus, walks, snoozing, and most recently, her new human brother.



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bissellpetfoundation.org/blocktail-party

2345 Walker Ave. NW, Grand Rapids, MI 49544 | 616.735.6666

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Michelle Arnold
Tyler Imhoff

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