

MEDIA ALERT BISSELL Pet Foundation's Spring 2025 National Empty the Shelters® Event

WHAT: BISSELL Pet Foundation's Empty the Shelters® – the nation's largest funded adoption event – is returning this spring from May 1 – 15, 2025. This lifesaving event, hosted in partnership with 380+ animal shelters across 43 states, makes adoption more affordable for families by sponsoring reduced adoption fees of \$70 or less. Since 2016, Empty the Shelters has helped more than 323,000 pets find loving homes across the U.S. and Canada.

WHEN: May 1-15, 2025

Dates vary by shelter. Adopters should visit the <u>Empty the Shelters page</u> to find a nearby location and confirm participation details.

WHERE: 380+ animal shelters across 43 states

View our interactive map for participating organizations. Use filters to search by state or ZIP code.

WHO:BISSELL Pet Foundation, a leading national nonprofit founded in 2011 by Cathy Bissell, partners
with animal welfare organizations by reimbursing adoption fees so that adopters pay \$70 or less.
Every pet is spay/neutered, vaccinated, and microchipped – read to go from kennel to couch.

QUOTE: "Every time we host Empty the Shelters, it affirms the importance of this lifesaving program," said Cathy Bissell, Founder of BISSELL Pet Foundation. "During the two-week event in May, tens of thousands of pets of all kinds, many who've waited far too long, will find the loving homes they deserve. Empty the Shelters has created real momentum around adoption, helping our nation's overcrowded shelters save more lives. We are proud to keep expanding this life-changing effort and grateful to everyone who makes it possible by adopting or donating."

INTERVIEWS: Cathy Bissell is available for phone or virtual interviews leading up to or during the event to discuss the impact of Empty the Shelters, how the public can help, and the current state of animal shelters nationwide. To schedule an interview with Cathy, please email <u>teambpf@jonesworks.com</u>.

DETAILS: Additional details & FAQs:

- Events take place quarterly, with emergency activations during shelter crises.
- Each shelter has its own process contact them directly for applications, adoptable pets, and event hours.
- BISSELL Pet Foundation does not operate a shelter or offer individual pet grants.
- Follow @bissellpets on social media for updates and announcements.
- Adoption saves two lives the pet going home and the one who takes their place

About BISSELL Pet Foundation:

BISSELL Pet Foundation is a charitable 5019(c)(3) nonprofit organization with a mission to help reduce the number of animals in shelters through pet adoption, spay/neuter programs, vaccinations, microchipping and emergency support. Founded in 2011 by Cathy Bissell, BPF is an extension of her long-standing love for animals and commitment to their welfare. BPF has since partnered with more than 6,025 shelters and rescues across the U.S. and Canada to help pets find loving homes. The foundation is supported by generous donors and BISSELL Inc. where every purchase saves pets. To learn more, visit www.bissellpetfoundation.org.

Media Contact: