



BISSELL

*Blocktail
par-tee*

BISSELL PET FOUNDATION®



Friends,

It's time to tee up one of our favorite events of the year! **BISSELL Blocktail Party is back on June 1 and 2** for two nights of music, delicious food, signature drinks and fun—all while raising funds to support pets in need across the country. This year's celebration draws inspiration from the fairway, delivering championship-level impact for pets.

We'll kick things off on Monday, June 1, with the Blocktail Sponsor Party, an exclusive evening created especially for our sponsors. The BISSELL Corporate Hangar will be reimagined, setting the scene as guests enjoy a strolling dinner, music and our one-of-a-kind live auction. **On Tuesday, June 2, the celebration continues with BISSELL Blocktail Party at Memorial Field at East Grand Rapids High School.** We'll have fun, food, games, spirits and adorable dogs available for adoption, all in a great outdoor space for pets and the people who love them. You won't want to miss it!

Blocktail is **BISSELL Pet Foundation's primary fundraising event** and provides critical support for our work throughout the year. Proceeds provide spay/neuter access through BPF's groundbreaking Fix the Future® program; help deserving pets find homes through Empty the Shelters®, the largest funded adoption event in the country; enable us to respond quickly to emergency situations and natural disasters, and so much more. **Since 2011, BISSELL Pet Foundation has touched the lives of 1,223,212 pets—and counting.**

We are grateful to our Blocktail sponsors whose generous support gives us the ability to respond when and where we are needed most. With your help, we can reach more pets in more places this year.

Please consider sponsoring **BISSELL Blocktail Party 2026** through one of the special opportunities outlined in this packet. Let's come together for two unforgettable nights and raise the funds needed to give every pet counting on us their best chance to be safe, healthy and loved.

Until every pet has home,

Cathy Bissell
Cathy Bissell
 Founder & Co-Chair

Michelle Arnold
Michelle Arnold
 Executive Co-Chair

Tyler Imhoff
Tyler Imhoff
 Logistics Co-Chair

BPF Team

Kim Alboum
Emma Allen
Sarah Artis
Eliza Curtin
Natalie Dixon
Shelby Grant
Sam Harter
Elisha Henry
Susan Laffrey
Rilee McEwen
Halle Moore
Marci Singer
Lauren Thomas
Eric Thompson

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Sharon Finkbeiner
Kelly FitzSimons
Lief Hoezee
Dana Imhoff
Tyler Imhoff
Jason Mulka
Katie Perschbacher
Scott Perschbacher
Alexis Siegel
Megan Stubbs
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Danielle Kelly
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Regan Majerie
Parker May
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Production Design

by M. Dennis Remer,
MDR Creative



BISSELL PET FOUNDATION®
Until every pet has a home.

COME. SIT. STAY

fore pets.



A FAMILY COMPANY
SINCE 1876

GRAND SLAM SPOTLIGHT

We're proud to celebrate BISSELL's 150-year legacy and are deeply grateful for their generous and unwavering global support of pets.



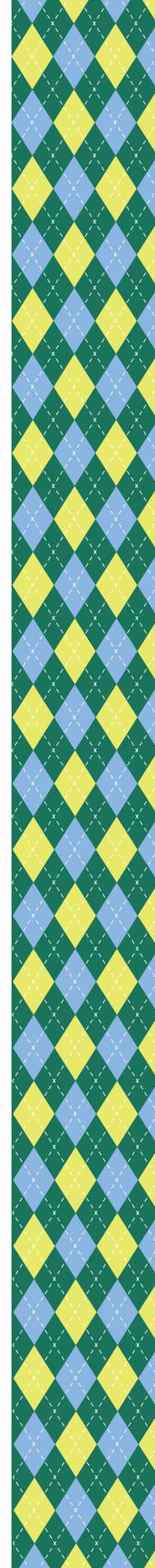
LEADERBOARD

THANK YOU FOR CONSIDERING A BISSELL BLOCKTAIL PARTY SPONSORSHIP. 100% OF NET PROCEEDS FROM BLOCKTAIL FUND BISSELL PET FOUNDATION'S LIFESAVING PROGRAMS.

	SPONSORSHIP	BENEFITS	IMPACT
\$200,000	GRAND SLAM	<ul style="list-style-type: none"> Sponsor Party tables by request + 20 Blocktail Tickets Dedicated server at your Sponsor Party tables 	Help us spay/neuter over 5,700 pets through Fix the Future®, saving millions of unplanned kittens and puppies from being born.
\$150,000	THE MASTERS CHAMPION	<ul style="list-style-type: none"> Sponsor Party tables by request + 20 Blocktail Tickets Dedicated server at your Sponsor Party tables 	Sponsor the adoption of 7,500 dogs through BPF's national Empty the Shelters® adoption event.
\$100,000	HOLE-IN-ONE	<ul style="list-style-type: none"> Sponsor Party tables by request + 20 Blocktail Tickets Dedicated server at your Sponsor Party tables 	Make lifesaving transport possible for 500 pets, moving them to areas where they can be adopted.
\$50,000	DOUBLE EAGLE	<ul style="list-style-type: none"> One table of 10 at Sponsor Party + 20 Blocktail Tickets Perks included in "Birdie" 	Help injured dogs and cats through our lifesaving RescueLove® program.
\$20,000	BIRDIE	<ul style="list-style-type: none"> 10 Sponsor Party Tickets + 16 Blocktail Tickets Perks included in "Pur-fect Par" 	Provide treatment to 100 pets with heartworm disease through BPF's Healing Heartworm program.
\$12,500	PUR-FECT PAR	<ul style="list-style-type: none"> 8 Sponsor Party Tickets + 12 Blocktail Tickets Perks included in "PGA Pro" Opportunity to have your own booth with fun, free giveaways for people and their pets at Blocktail on June 2 	Sponsor the adoption of 1,250 cats through BPF's national Empty the Shelters® adoption event.
\$7,500	PGA PRO	<ul style="list-style-type: none"> 6 Sponsor Party Tickets + 10 Blocktail Tickets Perks included in "Fore-Legged Friend" Logo on Blocktail signage, doggie bag, and Blocktail t-shirt 	Provide medical care for three Grateful Pets.
\$3,000	FORE-LEGGED FRIEND	<ul style="list-style-type: none"> 4 Sponsor Party Tickets + 4 Blocktail Tickets Perks included in "Fairway Feline" Sponsor-supplied item in "doggie bag" 	Prevent unplanned litters with spay/neuter for 86 pets through BPF's Fix the Future® program.
\$1,500	FAIRWAY FELINE	<ul style="list-style-type: none"> 2 Sponsor Party Tickets + 2 Blocktail Tickets Perks included in "Mulligans for Mutts" 	Vaccinate 60 pets.
\$500	MULLIGANS FOR MUTTS	<ul style="list-style-type: none"> 2 Blocktail Tickets Listing on Blocktail signage and website 	Provide 100 microchips to help lost pets reunite with their owners.

PLEASE RETURN YOUR SPONSORSHIP COMMITMENT FORM BY APRIL 24, 2026, FOR RECOGNITION IN EVENT MATERIALS.

ADDITIONAL SPONSOR PARTY TICKETS \$1,000/EACH. FOR MORE INFO AND TO PURCHASE TICKETS ONLINE VISIT: [BISSELLPETFOUNDATION.ORG/BLOCKTAIL-PARTY](https://bisSELLPETFOUNDATION.ORG/BLOCKTAIL-PARTY)



2026 BISSELL BLOCKTAIL PARTY SPONSORSHIP LEVELS

- \$500 Mulligans for Mutts
 - \$1,500 Fairway Feline
 - \$3,000 Fore-Legged Friend
 - \$7,500 PGA Pro
 - \$12,500 Pur-Fect Par
 - \$20,000 Birdie
 - \$50,000 Double Eagle
 - \$100,000 Hole-in-One
 - \$150,000 The Masters Champion
 - \$200,000 Grand Slam
- _____ Number of Additional \$1,000 Sponsor Party Tickets

SPONSOR NAME OR BUSINESS *as it should appear on promotional materials

ACKNOWLEDGMENT INFORMATION

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

CONTACT INFORMATION

Name (if different): _____

Phone: (_____) _____ Email: _____

PAYMENT INFORMATION

Checks are the preferred method of payment to maximize your sponsorship to help pets!

- My check is enclosed I will ACH/WIRE
- I will pay my sponsorship online by scanning the QR code or visiting:
www.bissellpetfoundation.org/blocktail-party/sponsors

Please direct your payment to BISSELL Pet Foundation, a charitable 501(c)(3) organization (Tax ID: 38-385326) or to BISSELL Pet Charities, a 501(c)(3) public charity (Tax ID: 88-3606306), created to broaden giving opportunities for donors supporting BISSELL Pet Foundation's mission to end pet homelessness. Gifts from donor-advised funds, matching gift programs and stock are additional ways to support our lifesaving programs.



EMAIL COMPLETED FORMS TO:

blocktail@bissell.com or mail to BISSELL Pet Foundation:
2345 Walker Ave. NW Grand Rapids, MI 49544
Phone & Fax: 616.735.6666

**Please return your sponsor commitment form by
April 24, 2026, for recognition in event materials.**



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Until every pet has a home.



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MI 49544 | 616.735.6666

Get your tickets before they sell out
bissellpetfoundation.org/blocktail-party

FB: Cathy Bissell &
BISSELL Pet Foundation

IG: @cathy_bissell &
@bissellpets

TT: @cathybissell1 &
@bissellpets



**IN LOVING MEMORY OF OUR
2026 BLOCKSTAR,**

CASSIE

This year's Blockstar got her lucky break in November, 2020, when she joined Gabriella and Peter's family. At first Cassie, a timid five-year-old with cautious eyes and the gentlest soul, moved quietly, unsure of her new world. Little by little she learned she was safe and more loved than she had ever known. She was spoiled with table scraps and even bites from a spoon or fork, accepting each nibble as if it were a treasure. Cassie became Gabriella's mother's devoted shadow, faithfully waiting by the door each day for her to return. She chased squirrels with determination, twirled happily through fresh snow, and melted into bliss during belly scratches. Car rides were pure joy, her head out the window, ears flapping in the breeze. Sassy yet calm, gentle and loyal, Cassie was the best and her family is grateful for the chance to give her the life she deserved.

