



*Blochtail  
par-tee*

BISSELL PET FOUNDATION®



**Friends,**

It's time to tee up one of our favorite events of the year! **BISSELL Blocktail Party is back on June 1 and 2** for two nights of music, delicious food, signature drinks and fun—all while raising funds to support pets in need across the country. This year's celebration draws inspiration from the fairway, delivering championship-level impact for pets.

**We'll kick things off on Monday, June 1, with the Blocktail Sponsor Party**, an exclusive evening created especially for our sponsors. The BISSELL Corporate Hangar will be reimagined, setting the scene as guests enjoy a strolling dinner, music and our one-of-a-kind live auction. **On Tuesday, June 2, the celebration continues with BISSELL Blocktail Party at Memorial Field at East Grand Rapids High School.** We'll have fun, food, games, spirits and adorable dogs available for adoption, all in a great outdoor space for pets and the people who love them. You won't want to miss it!

Blocktail is **BISSELL Pet Foundation's primary fundraising event** and provides critical support for our work throughout the year. Proceeds provide spay/neuter access through BPF's groundbreaking Fix the Future® program; help deserving pets find homes through Empty the Shelters®, the largest funded adoption event in the country; enable us to respond quickly to emergency situations and natural disasters, and so much more. **Since 2011, BISSELL Pet Foundation has touched the lives of 1,223,212 pets—and counting.**

We are grateful to our Blocktail sponsors whose generous support gives us the ability to respond when and where we are needed most. With your help, we can reach more pets in more places this year.

Please consider sponsoring **BISSELL Blocktail Party 2026** through one of the special opportunities outlined in this packet. Let's come together for two unforgettable nights and raise the funds needed to give every pet counting on us their best chance to be safe, healthy and loved.

**Until every pet has home,**

*Cathy Bissell*

**Cathy Bissell**  
Founder & Co-Chair

*Michelle Arnold*

**Michelle Arnold**  
Executive Co-Chair

*Tyler Imhoff*

**Tyler Imhoff**  
Logistics Co-Chair

**BPF Team**

Kim Alboum  
Emma Allen  
Sarah Artis  
Eliza Curtin  
Natalie Dixon  
Shelby Grant  
Sam Harter  
Elisha Henry  
Susan Laffrey  
Rilee McEwen  
Halle Moore  
Marc Singer  
Lauren Thomas  
Eric Thompson

**Committee**

Nicole Baker  
Sharon Finkbeiner  
Kelly FitzSimons  
Lief Hoezee  
Tyler Imhoff  
Jason Mulka  
Katie Perschbacher  
Scott Perschbacher  
Alexis Siegel  
Megan Stubbs  
Dr. Wendy Swift

**Junior Board**

Kat Anderson  
Polina Best  
Sarah Katherine  
Bickerstaff  
Frances Carroll  
Cassidy Chambers  
Brenna Clay  
Katelyn Coleman  
Indi Cowie  
Mitchell Doyle  
Addison Forrester  
Ashley Francis  
Sarah Gallagher  
Nicholas Glazier  
Kate Grossman  
Kayla Hanson

**Jordyn Heisdorf**

Jennifer Hooker  
Angellina Hull  
Megan Irish  
Crystalle Izzo  
Danielle Kelly  
Anna Lindeboom  
Regan Majerie  
Parker May  
Katherine McIntyre  
Coco McKeough  
Samantha Miller  
Marissa Moore  
Chance Nesloney  
Andrea Photiou  
Mollee Pifer  
Kacie Rispler

**Katiann Scherer**

Laura Schultz  
Anna Soltis  
Megan  
Vanderploeg  
Sydney Wolff  
Jenna Wood

**Production Design**

by M. Dennis Remer,  
MDR Creative



**BISSELL PET FOUNDATION®**  
Until every pet has a home.

**C O M E . S I T . S T A Y**  
*fore pets.*



**A FAMILY COMPANY**  
SINCE 1876

**GRAND SLAM SPOTLIGHT**

We're proud to celebrate BISSELL's 150-year legacy and are deeply grateful for their generous and unwavering global support of pets.



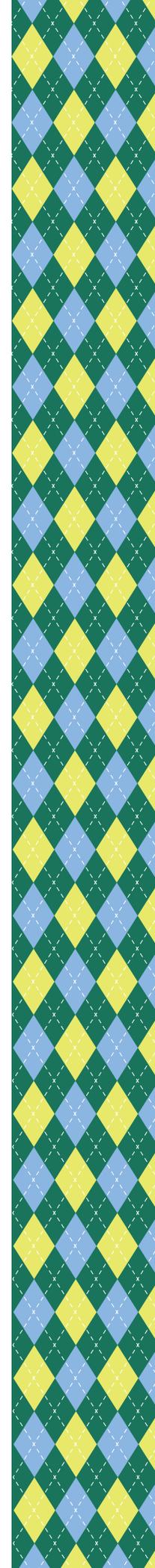
# LEADERBOARD

THANK YOU FOR CONSIDERING A BISSELL BLOCKTAIL PARTY SPONSORSHIP. 100% OF NET PROCEEDS FROM BLOCKTAIL FUND BISSELL PET FOUNDATION'S LIFESAVING PROGRAMS.

	SPONSORSHIP	BENEFITS	IMPACT
\$200,000	<b>GRAND SLAM</b>	<ul style="list-style-type: none"> <li>Sponsor Party tables by request + 20 Blocktail Tickets</li> <li>Dedicated server at your Sponsor Party tables</li> </ul>	Help us spay/neuter over 5,700 pets through Fix the Future®, saving millions of unplanned kittens and puppies from being born.
\$150,000	<b>THE MASTERS CHAMPION</b>	<ul style="list-style-type: none"> <li>Sponsor Party tables by request + 20 Blocktail Tickets</li> <li>Dedicated server at your Sponsor Party tables</li> </ul>	Sponsor the adoption of 7,500 dogs through BPF's national Empty the Shelters® adoption event.
\$100,000	<b>HOLE-IN-ONE</b>	<ul style="list-style-type: none"> <li>Sponsor Party tables by request + 20 Blocktail Tickets</li> <li>Dedicated server at your Sponsor Party tables</li> </ul>	Make lifesaving transport possible for 500 pets, moving them to areas where they can be adopted.
\$50,000	<b>DOUBLE EAGLE</b>	<ul style="list-style-type: none"> <li>One table of 10 at Sponsor Party + 20 Blocktail Tickets</li> <li>Perks included in "Birdie"</li> </ul>	Help injured dogs and cats through our lifesaving RescueLove® program.
\$20,000	<b>BIRDIE</b>	<ul style="list-style-type: none"> <li>10 Sponsor Party Tickets + 16 Blocktail Tickets</li> <li>Perks included in "Pur-fect Par"</li> </ul>	Provide treatment to 100 pets with heartworm disease through BPF's Healing Heartworm program.
\$12,500	<b>PUR-FECT PAR</b>	<ul style="list-style-type: none"> <li>8 Sponsor Party Tickets + 12 Blocktail Tickets</li> <li>Perks included in "PGA Pro"</li> <li>Opportunity to have your own booth with fun, free giveaways for people and their pets at Blocktail on June 2</li> </ul>	Sponsor the adoption of 1,250 cats through BPF's national Empty the Shelters® adoption event.
\$7,500	<b>PGA PRO</b>	<ul style="list-style-type: none"> <li>6 Sponsor Party Tickets + 10 Blocktail Tickets</li> <li>Perks included in "Fore-Legged Friend"</li> <li>Logo on Blocktail signage, doggie bag, and Blocktail t-shirt</li> </ul>	Provide medical care for three Grateful Pets.
\$3,000	<b>FORE-LEGGED FRIEND</b>	<ul style="list-style-type: none"> <li>4 Sponsor Party Tickets + 4 Blocktail Tickets</li> <li>Perks included in "Fairway Feline"</li> <li>Sponsor-supplied item in "doggie bag"</li> </ul>	Prevent unplanned litters with spay/neuter for 86 pets through BPF's Fix the Future® program.
\$1,500	<b>FAIRWAY FELINE</b>	<ul style="list-style-type: none"> <li>2 Sponsor Party Tickets + 2 Blocktail Tickets</li> <li>Perks included in "Mulligans for Mutts"</li> </ul>	Vaccinate 60 pets.
\$500	<b>MULLIGANS FOR MUTTS</b>	<ul style="list-style-type: none"> <li>2 Blocktail Tickets</li> <li>Listing on Blocktail signage and website</li> </ul>	Provide 100 microchips to help lost pets reunite with their owners.

**PLEASE RETURN YOUR SPONSORSHIP COMMITMENT FORM BY APRIL 24, 2026, FOR RECOGNITION IN EVENT MATERIALS.**

ADDITIONAL SPONSOR PARTY TICKETS \$1,000/EACH. FOR MORE INFO AND TO PURCHASE TICKETS ONLINE VISIT: [BISSELLPETFOUNDATION.ORG/BLOCKTAIL-PARTY](https://bisSELLPETFOUNDATION.ORG/BLOCKTAIL-PARTY)



# 2026 BISSELL BLOCKTAIL PARTY SPONSORSHIP LEVELS

- \$500 Mulligans for Mutts
  - \$1,500 Fairway Feline
  - \$3,000 Fore-Legged Friend
  - \$7,500 PGA Pro
  - \$12,500 Pur-Fect Par
  - \$20,000 Birdie
  - \$50,000 Double Eagle
  - \$100,000 Hole-in-One
  - \$150,000 The Masters Champion
  - \$200,000 Grand Slam
- \_\_\_\_\_ Number of Additional \$1,000 Sponsor Party Tickets

**SPONSOR NAME OR BUSINESS** \*as it should appear on promotional materials

---

## ACKNOWLEDGMENT INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## CONTACT INFORMATION

Name (if different): \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT INFORMATION

Checks are the preferred method of payment to maximize your sponsorship to help pets!

- My check is enclosed       I will ACH/WIRE
- I will pay my sponsorship online by scanning the QR code or visiting:  
**[www.bissellpetfoundation.org/blocktail-party/sponsors](http://www.bissellpetfoundation.org/blocktail-party/sponsors)**

Please direct your payment to BISSELL Pet Foundation, a charitable 501(c)(3) organization (Tax ID: 38-385326) or to BISSELL Pet Charities, a 501(c)(3) public charity (Tax ID: 88-3606306), created to broaden giving opportunities for donors supporting BISSELL Pet Foundation's mission to end pet homelessness. Gifts from donor-advised funds, matching gift programs and stock are additional ways to support our lifesaving programs.



## EMAIL COMPLETED FORMS TO:

**blocktail@bissell.com or mail to BISSELL Pet Foundation:**  
2345 Walker Ave. NW Grand Rapids, MI 49544  
Phone & Fax: 616.735.6666

**Please return your sponsor commitment form by  
April 24, 2026, for recognition in event materials.**



**BISSELL PET FOUNDATION®**  
Until every pet has a home.



**BISSELL PET FOUNDATION®**  
Until every pet has a home.

2345 Walker Ave. NW Grand Rapids,  
MI 49544 | 616.735.6666

Get your tickets before they sell out  
[bissellpetfoundation.org/blocktail-party](https://bissellpetfoundation.org/blocktail-party)

FB: Cathy Bissell &  
BISSELL Pet Foundation

IG: @cathy\_bissell &  
@bissellpets

TT: @cathybissell1 &  
@bissellpets



**IN LOVING MEMORY OF OUR  
2026 BLOCKSTAR,**

# CASSIE

This year's Blockstar got her lucky break in November, 2020, when she joined Gabriella and Peter's family. At first Cassie, a timid five-year-old with cautious eyes and the gentlest soul, moved quietly, unsure of her new world. Little by little she learned she was safe and more loved than she had ever known. She was spoiled with table scraps and even bites from a spoon or fork, accepting each nibble as if it were a treasure. Cassie became Gabriella's mother's devoted shadow, faithfully waiting by the door each day for her to return. She chased squirrels with determination, twirled happily through fresh snow, and melted into bliss during belly scratches. Car rides were pure joy, her head out the window, ears flapping in the breeze. Sassy yet calm, gentle and loyal, Cassie was the best and her family is grateful for the chance to give her the life she deserved.

